

## LEARNING SCENARIO

### Title

**Media masterclass**

### General information

Author/authors	Ivi Kukk, Siiri Sitska (Paide Gymnasium / Estonia)
Concept	Checking out what is media and what are it's possibilities. Practical work and getting advice from professionals. Activity, photos and descriptions are seen in Facebook: <a href="https://www.facebook.com/meediameistriklask">https://www.facebook.com/meediameistriklask</a>
Study purpose	<b>Goals:</b> <ul style="list-style-type: none"><li>• to support reaching to the goals what are given in the curriculum of the 4<sup>th</sup> - 6<sup>th</sup> class;</li><li>• to plan collaboratively interview or reportage;</li><li>• to develop oral and written communications skills;</li><li>• to get help from professionals while doing and presenting practical work;</li><li>• to develop activity planning skills and act according to the plan;</li><li>• to develop creativity and flexibility while making decisions and acting;</li><li>• to develop group work skills;</li></ul>
Theory	Cognitive, practical, visual
<b>Content</b>	
Language	Estonian language / translated into English
Grade, age	4 <sup>th</sup> - 6 <sup>th</sup> grade of basic school (Estonia)
Difficulty	Average
Work field	Media topic
Key words	media, interview, article, correspondent, broadcasting, journalist, news agency, radio, TV, recording, editing, planning the process of work, implementation
Conditions	Basic understanding about computer programs such as Word, Excel, Paint and Publisher. Students should know how to search information from internet. Students should know polite rules about using social media. Students should have a skill to work together, take responsibility, act and work independently.
Degree of complexity	Average
Learning environment	In computer / classroom / media enterprises: radio, TV/ outside

(street interviews)

Duration

2 weeks (14 days)

Way of learning

Practical work / groupwork / independent work / searching information

Evaluation

- Formal evaluation
- Peer evaluation
- Self evaluation
- Summative evaluation

### Activity Nr.1

Title

Introduction

Description

#### **Learning activity**

1. Opening (14<sup>th</sup> of April 2014)  
Forming groups and getting to know team members.  
Giving first orders to the groups.

#### **Work is planned so:**

##### **I GROUP: „Active TV stars“**

Group will learn how to make short TV interviews. (Our students had a guidance from Olev Kenk, who works in Estonian public broadcaster ERR.)

Group will make a street interview in Paide city. Students goal is to find out why people think so, that it is good to live in Paide city. Before this activity students will make an interview plan (polite introducing, getting agreement for an interview, possible questions, specifications according to the answers).

##### **II GROUP: „Happy voices from radio“**

Group will learn how to make short radio interviews. (Our students had a guidance from Mati Palmet, who is working in Kuma radio.)

Interview will be made in Paide city, Kuma radio. The goal of the students is to find out how the person who will be interviewed would introduce Järva county. Group can choose one person, one place and one event to talk about.

Before that group has to make exact plan of the interview (polite introducing, getting agreement for an interview, possible questions, specifications according to the answers).

##### **III GROUP: „Professional photographers“**

Group will find possible places for photoreportage. Students will be guided by professionals (Our students were guided by local professionals Merle Rütli and Merle Juhanson.).

The goal of the students is to introduce Paide city, find interesting places, buildings, little details etc.

Before activity students have to think about the legend and what could be the places which fit with that legend.

Photos will be signed and while presenting it there will be seen an introducing story about Paide city.

#### **IV GROUP: „Cool journalists“**

Students will study how to make interviews. They will be guided by the professional from the local newspaper Järva Teataja (Merili Nikkolo).

Interview will be made in Paide city. The goal of the students is to make interview with 3 figureheads of Paide city. Students have to find out what are bottlenecks and developing possibilities of Paide city. Before the action students will make exact plan of the interview (polite introducing, getting agreement for an interview, possible questions, specifications according to the answers).

Study purpose	Getting to know goals and activity plan of the project.
Equipment	Computer, projector
Used sources	-
Duration	1 lesson

#### **Activity Nr.2**

Title	Understanding
Description	Work in groups. (15 <sup>th</sup> - 17 <sup>th</sup> of April 2014) Pupils are planning interviews and photoreportage.
Purpose	Awareness of making interviews and photoreportage.
Communication and roles	Medium sized class.
Equipment	Computer, projector with interactive whiteboard
Used sources	Professional advice.
Duration	2 lessons at school.

#### **Activity Nr.3**

Title	Applying the knowledge
Description	Collaborating with media professionals. (21 <sup>st</sup> - 25 <sup>th</sup> of April 2014)
Purpose	Making interviews and reportage
Communication and roles	Group work, independent work
Equipment	Technical equipment from professionals
Used sources	Professional advice
Duration	6 hours

#### **Activity Nr.4**

Title	Conclusion
Description	Presentations (28 <sup>th</sup> - 30 <sup>th</sup> of April 2014) Groups will give overview about their work and share their experiences. Feedback from professionals, who were also in the final closing up event. Students will get certificates about taking part of the project.
Purpose	Closing up, understanding about practical experience (mistakes,

Communication and roles	success, emotions, failures). Discussion, overview
Equipment	Projector
Used sources	Feedback from professionals
Duration	2 hours